

April 2025 Loaves & Fishes Report

PandoApp

In the past year, many of our bulk distributors have discontinued receiving the magazine due to facilities changing over to digital-only communications. As a result, we have been working to find an avenue for digital distribution of Loaves & Fishes.



Johnny Hill, one of our readers from Maury Correctional Institution in Maury, North Carolina, let us know about a Christian content app that was newly available on his tablet. Thanks to this lead, one of our long-time goals has now been realized.

We have signed a one-year agreement with God Behind Bars, a ministry that has created a digital content app for prison tablets. This app, called PandoApp, has a public version available on major app stores, and a prison version, available on certain tablet platforms.

The app publishes video content provided by

Johnny Hill, one of our readers from Maury Correctional Institution in Maury, North Carolina, let us know about a Christian content app that was newly available on his tablet. churches and other Christian ministries for free distribution, and the prison version of the app also includes ebooks. All content is free to prison inmates and is sponsored by churches and ministries that wish to offer their content.

The cost for publishing ebooks on PandoApp is \$200 per title per month and scales up to \$1,000 per month for

unlimited titles. We are now offering two recent issues of the magazine on the app, and based on usage analytics, we may expand to include more of our back issues.

PandoApp is currently on as many as 400,000 tablets in prisons. It goes without saying that this could represent significant growth in the reach of Loaves & Fishes magazine.

Marketing

Our staff have been working state by state to introduce the magazine to new prisons, sending out sample packages to facility chaplains and staff. At this time, 28 of 50 states have been covered in this campaign.

Some of you who receive this newsletter are new distributors. Welcome to our ministry! You make it possible for us to bless prison inmates with our free publication.

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Pray

We request your prayers and support as we navigate changes in how prison inmates access content, and seek to use wisely the resources that have been entrusted to us.



Source: Delaware Department of Correction

REACH 2025 Recap

In March, Lighthouse Publishing was blessed to be represented at REACH 2025 in Pittsburgh, Pennsylvania, along with over sixty other ministries. We enjoyed meeting with supporters and partners and introducing many convention attendees to Loaves & Fishes magazine.



Financial Update

The cost of producing the next issue of the magazine is projected to be \$35,000, including editing, design, printing, and shipping costs.

Recently, our ministry has been blessed to receive significant funding through a charitable foundation. Our current funds on hand are around \$120,000, which means the next three magazine issues are fully funded at this time.

We are deeply grateful for these gifts and are delighted to be able to project our publishing schedule on a quarterly basis for the near future. This has long been our goal, and due to the kindness of our donors, it is now realized.

Distributor Feedback

(People who distribute in prisons)

Thank you for sharing Loaves and Fishes with our inmate population. They constantly are asking for them and when will the new ones be in. They thoroughly enjoy each edition. Thank you and may God continue to bless you and your ministry. Thanks again for giving to brighten and give hope to broken lives.

—David S., Chaplain Christian County Jail Hopkinsville, Kentucky

Reader Feedback

This month's issue reached out to my heart. The article on discipleship made me stop and think about how I was living this prison life. You see, I've been in for 20 years now. Thank you and God bless you all.

—John Winn NorthWest State Correctional Facility Swanton, Vermont



Publishing Update

Issue 55: Apostasy and the End Times

In March, we shipped Issue 54 of the magazine. We are making progress toward our goal of having multiple issues print-ready ahead of schedule, and Issue 55 is currently in graphic design. The target ship date is early June.

The theme of Loaves & Fishes Issue 55 is Apostasy and the End Times. It is crucially important for followers of Jesus to be aware of the dangers that face even the most mature Christians. History speaks, and we take a look at the book of Judges for painful examples of God's people who fell from faith in Him.



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