

December 2020 Loaves & Fishes Report

2021 Calendars

In November we packed our 2021 calendars for shipment. These calendar cards are a small annual project we do for a limited number of our larger bulk distributors. In addition to being a handy calendar, they spread awareness of *Loaves & Fishes* magazine in the prisons.







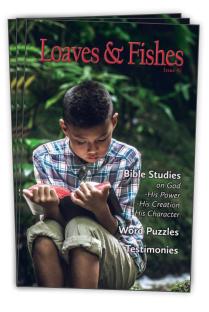
2020 Calendar Mailing

Issue 42 Status

If all goes as planned, the next issue of *Loaves* & *Fishes* will arrive to our warehouse by December 21. This will be the third issue we have been able to

publish this year. The printing and postage are fully funded, and we plan to ship it yet before the end of the year. We are grateful that God has provided the funds for a third large mailing project this year.

Our mission is to provide a tool that helps Christians grow spiritually while they are incarcerated. The



feedback we regularly receive from our readers and distributors gives us reason to believe our mission is being accomplished. Thank you so much for your support during this very unusual year.

Important Change to Bulk Subscriptions

Today we have close to 600 bulk distributors. In the past, our staff would try to contact distributors personally when their two-year subscription expired. However, because of circulation growth and time limitations, we have not been able to keep up these personal reminders, so nearly half of our active bulk subscriptions have an expiration date in the past.

Starting now, we are implementing automatic expirations on bulk subscriptions. When a mailing is processed, any distributor who hasn't renewed their subscription within two years of the time of mailing will be included in that mailing, but automatically excluded from future mailings unless they renew.

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They will also be sent a form letter and a renewal form.

If you currently receive a bulk quantity of *Loaves* & *Fishes*, but have not contacted us in two years to renew, please watch for this renewal letter in the mail, or contact us now to renew your subscription. You

can renew on our website, by email, or by returning the response form that is enclosed with every bulk shipment of the magazines.

Our bulk distributors are a vital part of this ministry and we are deeply grateful for everyone's efforts to get the magazines into the hands of our readers.

— Mike Fisher, board chairman

Issue 42 Preview





Reader Feedback

"I found much value in the article 'When the Home Breaks Down, Part 2' in issue #41. If you could, please send me two copies of part 1 of that article.... I can only feel it contains equally beneficial information for me and my family. I would like to subscribe to your publication."

BRADLEY HINTZ

Crawfordville, FL

Distributor Feedback

"This magazine is amazing. Thank you! We are in the beginning stages of ministry. You were the first to respond, and with your help, a foundation has been laid. I love the encouragement and the testimonies. Keep up the good work."

KENNETH BRATTON Winnfield, LA



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Contact Information

Lighthouse Publishing PO Box 332, Bedford, PA 15522 Phone: 800-313-1871 E-mail: info@lighthousepublishing.org LighthousePublishing.org